



MARCH 6, 2023

## **OFFICIAL RECRUITUS-PBA/PBA JR PARTNERSHIP AGREEMENT ANNOUNCEMENT**

PBA JR and RecruitUS are excited to announce that they have reached an agreement whereby RecruitUS will become the "Official Collegiate Recruiting Partner" for PBA Jr.

"We are excited to partner with RecruitUS," said Mike Sledz, PBA Director of Membership. "One of the most challenging aspects of preparing for college is finding the right school – or in the case of a talented bowler, having a college find YOU! The RecruitUS platform is a great way for athletes and parents to learn about the recruiting process, maximizing their visibility to college coaches and gaining access to 24/7 tools and knowledge that will elevate their chances of having a collegiate bowling career coupled with getting a good education. We believe RecruitUS will enhance the experience of our PBA Jr. members and event participants."

As the PBA Jr. official recruiting partner, RecruitUS will provide educational tools to PBA Jr. families to help them navigate the college recruiting process. Athletes will have the option to create a RecruitUS profile and gain access to more college recruiting resources and tools. Having a RecruitUS profile will increase the athlete's visibility to our extensive network of college coaches. Additionally, having a RecruitUS profile will allow you to search all U.S. college bowling programs and sort them by degrees offered, location, tuition, academic reputation and more. Included with the athlete's profile are step-by-step recruiting plans, access to information on financial aid, insights into various details of college bowling, and much more.

RecruitUS will be providing PBA Jr. Youth Premium members and PBA Jr. event attendees with information on the college recruiting process and offer additional benefits through informational Livestreams and various discounts towards RecruitUS membership, events and other services provided by RecruitUS.

"We are thrilled to partner with PBA Jr.," said RecruitUS Owner Dennis Strohmeyer. "More than ever, there are opportunities for youth bowlers to compete at the collegiate level. We look forward to helping more youth athletes and parents get connected with college coaches through our online tools and in person events and helping them successfully navigate the recruiting process," said Billy Gasn, RecruitUS Director of Bowling.

The partnership with RecruitUS will allow the PBA Jr. Premium Members to earn PBA Jr. points when attending RecruitUS events. PBA Jr. Premium members will also receive a 10% discount on a RecruitUS membership and access to two Zoom sessions with RecruitUS staff, which will cover a variety of topics related to the collegiate recruiting process. This will provide athletes





with a way to stay connected to both organizations at the same time and making your recruiting dreams a reality while allowing them an opportunity to earn additional scholarship money.

Participants at all PBA Jr. Regional tournaments will also be eligible to win a complimentary entry to a RecruitUS Showcase event. These events allow junior bowlers to learn first-hand about college recruiting as well as showcase their skills in a non-competitive environment in front of top collegiate coaches from across the country.

"Whether you attend our in-person events and/or use our state-of-the-art online tools you will always have access to college coaches and insights to help you put your best foot forward. And who knows maybe meet a few pro bowlers along the way," said RecruitUS Owner Dennis Strohmeyer.

## ABOUT THE PBA Jr.

PBA Jr. is committed to promoting youth bowling through good sportsmanship and high level competition while giving young athletes the opportunity to improve their skills and earn scholarship funds to further their education.

Learn more: <a href="http://www.pba.com/join/pba-junior">www.pba.com/join/pba-junior</a>

## ABOUT RecruitUS

RecruitUS is a leading bowling collegiate recruiting platform that simplifies the recruiting process and has helped thousands of parents and athletes get connected with college coaches from across the country. Through education, access to in-person events, online resources, and our partnerships, you will be able to leverage our tools and experience to help navigate the recruiting process.

Learn more: <u>www.RecruitUS.net</u> & <u>https://www.facebook.com/groups/rubowling</u>